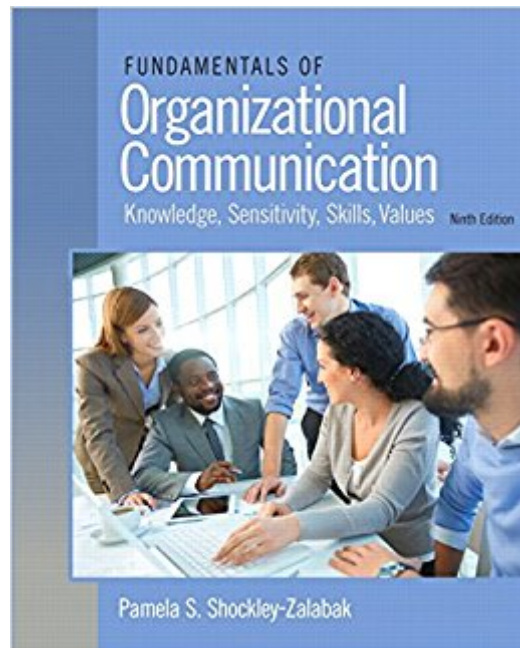




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Fundamentals Of Organizational Communication (9th Edition)



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Develops the knowledge, sensitivity, skills, and values critical for organizational communication. Blending theory, analysis, and practice, Fundamentals of Organizational Communication provides a practical and engaging introduction to the field. The title's competency-based approach emphasizes knowledge, sensitivity, skills, and values as necessary components of effective organizational communication. Note: This is the standalone book, if you want the book/access code order the ISBN below; 0133809722 / 9780133809725 Fundamentals of Organizational Communication Plus MySearchLab with eText -- Access Card Package Package consists of: 0205239927 / 9780205239924 MySearchLab with Pearson eText -- Valuepack Access Card 0205980074 / 9780205980079 Fundamentals of Organizational Communication. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products.

Book Information

Paperback: 504 pages

Publisher: Pearson; 9 edition (May 18, 2014)

Language: English

ISBN-10: 0205980074

ISBN-13: 978-0205980079

Product Dimensions: 7.3 x 0.8 x 8.9 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

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Customer Reviews

Pamela Shockley-Zalabak, Ph.D. is Chancellor and Professor of Communication at the University of Colorado Colorado Springs. The author or co-author of 8 books and over 100 articles, Shockley-Zalabak teaches courses in organizational communication and has research interests in building high trust organizations through communication. She has consulted with Fortune 500

companies in strategic communication planning and the development of team-based organizations. Shockley-Zalabak has consulted and engaged in research in Italy, Spain, Canada, China, India, Poland, and Russia in addition to over 30 major locations in the U.S.A. She is a winner of numerous University of Colorado awards and Colorado awards for community engagement.Â Her community work focuses on access to education for low-income, first generation, and students of color.Â She is one of the founders of the Aspen Conference on Engaged Scholarship and has been named a White House Champion of Change.Â Â Â Â Â Â

This is one of the most tedious, dry text books I have ever read.

Have to read this for class...I don't know who is having a more difficult time, me the reader or the one who wrote it...sheesh this is brutal!

This book came with water damage and food spots on many pages. The pages are worn and you can for sure tell that it has been used quite a bit. It will do for the semester but wish I knew the condition of the book before ordering.

I bought this book used for a class I am taking. The book was in excellent condition for the price. It has a lot of great information.

I needed this book for class. I like that it is easy to read, and that there is little fluff. I noticed that there are a lot of grammatical errors, though. Other than that, great book.

Finally. A textbook I can actually read and understand fully. This is very well laid out.

This textbook is an absolute chore to get through. The writing is atrocious and needs an editor. Just because you write long, boring, convoluted sentences doesn't mean you're saying something important. Typical "academic" writing that could have been written in half the words.

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